

# KINK STORE FONTS



## **ACUMAN: CONDENSED BLACK** [Download Font](#)

PREFERRED HEADER FONT (Free with Adobe CC Subscription.)

– OR –

## **BARLOW: CONDENSED BOLD** [Download Font](#)

ALTERNATIVE HEADER FONT (Free Google Font)

- Main header/title font
- Used for H1 headlines
- Always in all-caps
- Experimenting with letter tracking creates unique typography effects.
- Looks Great BIG and **Bold**
- Can use other weights/styles if needed to fit the design.

## MONTSERRAT: REGULAR [Download Font](#)

BODY COPY (Free Google Font)

- Used mostly as body copy in regular weight/style
- Use sentence-case with body copy
- Use UPPERCASE for button CTAs and taglines
- Can use the various weights/styles; light, Bold and Black as needed in your design

PREFRRED  
HEADER FONT  
FREE WITH ADOBE CC  
SUBSCRIPTION PLAN.

**ACUMAN:  
CONDENSED BLACK**

ALTERNATIVE  
HEADER FONT  
FREE GOOGLE FONT

**BARLOW:  
CONDENSED BOLD**

PREFRRED  
BODY FONT  
FREE GOOGLE FONT

Montserrat: Regular  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

## **DISTRESSED & DECORATIVE FONTS**

Distressed and decorative fonts (free for commercial use) are encouraged for titles that need extra personality and impact. Whether it's a gritty, worn-in look or something bold and artistic, these fonts add character and help call-outs stand out. Use them for moments that demand attention, excitement, or a rebellious edge—just make sure they fit the vibe of the message.